



empowering
tomorrow's
talent

Workshop 5

Zo werkt een succesvolle regionale PPS in praktijk



We are
CHILL



2011



+1000 students per year



50 projects



More than **50** partners

Public private collaboration





Brightlands Chemelot Campus

Performance Materials | Biomedical Solutions | Sustainable Processes

130
companies

3000
jobs

1000
students

Empowering Tomorrow's Talent

Bright

We engage and stimulate younger generations to choose for a study to contribute to a more sustainable world.





Innovation & Learning

Together with students at all educational levels,

we work on sustainable and circular solutions for companies.



Talent Office

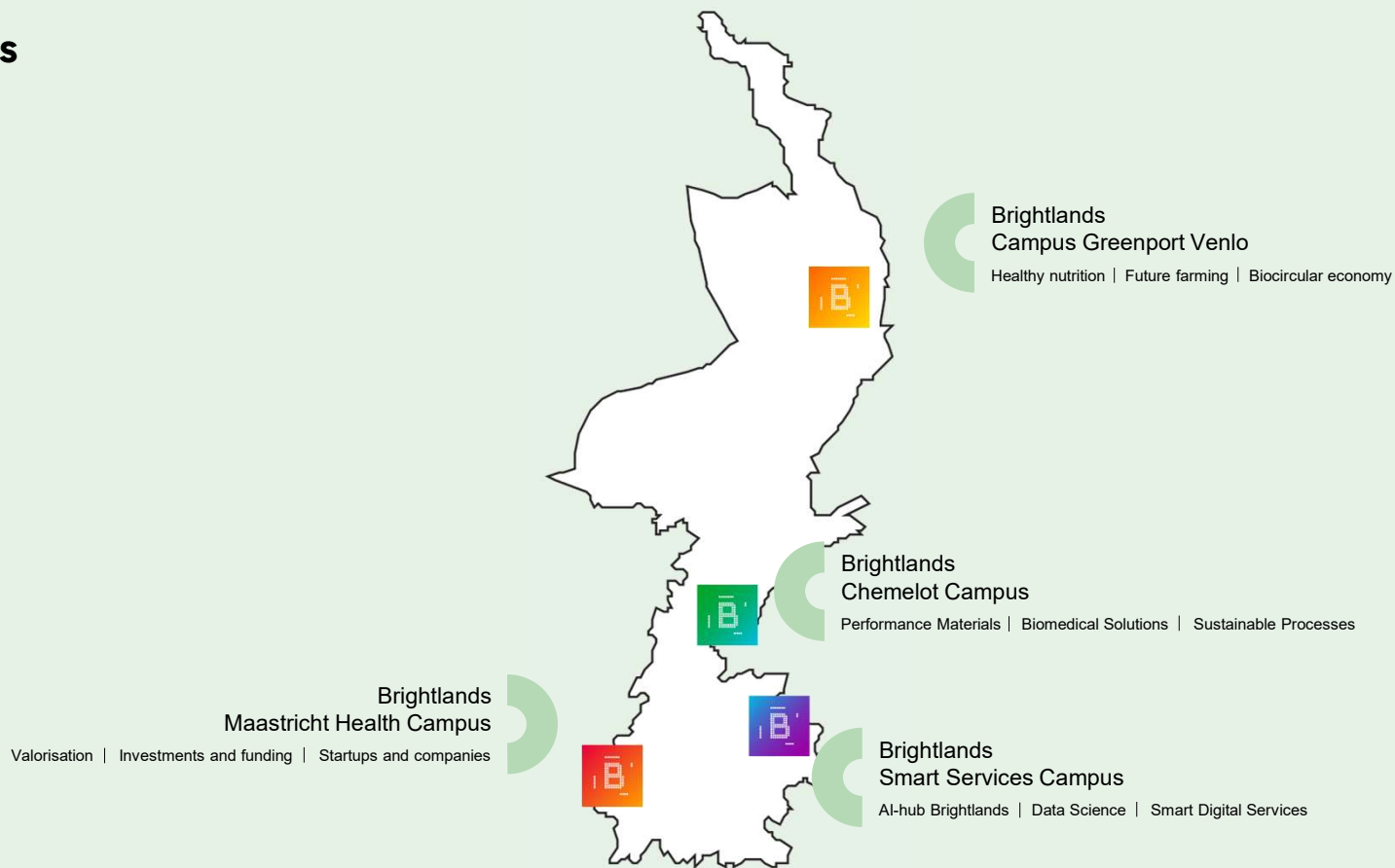
Lifelong development of (future) employees
of our partner companies.







Brightlands Campuses





Passionate

We go the extra mile because we really care about our work and its impact.



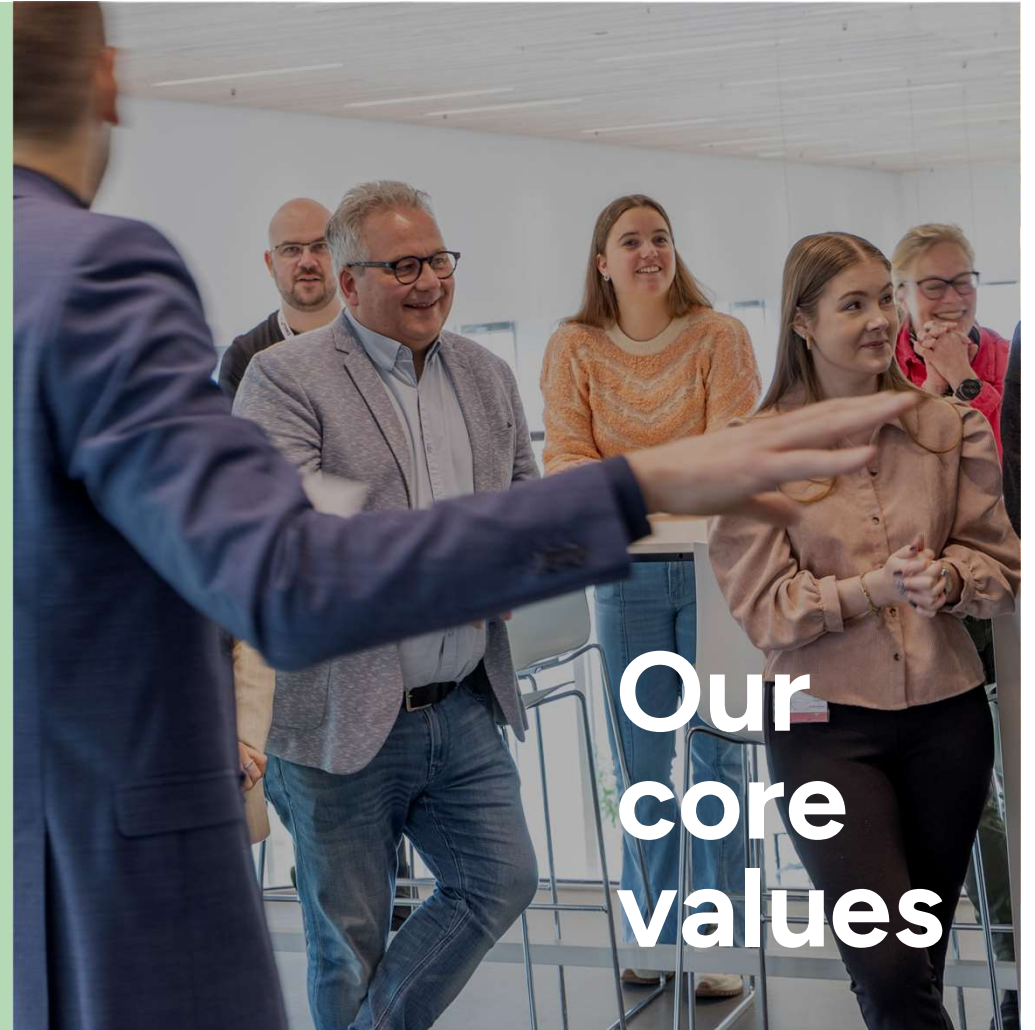
Responsible

We are trustworthy and make ethical choices for the good of ourselves, others and the environment.



Rebellious

We are willing to challenge the status quo, think outside-the-box and push boundaries to drive innovation and progress.



**Our
core
values**

Practise what you preach

Empowering our own talent:

- Modern People & Culture policy and benefits thriving personal and professional growth
- ViTalent program focusing on vitality and personal development
- Leadership development program
- Fostering career progression within CHILL

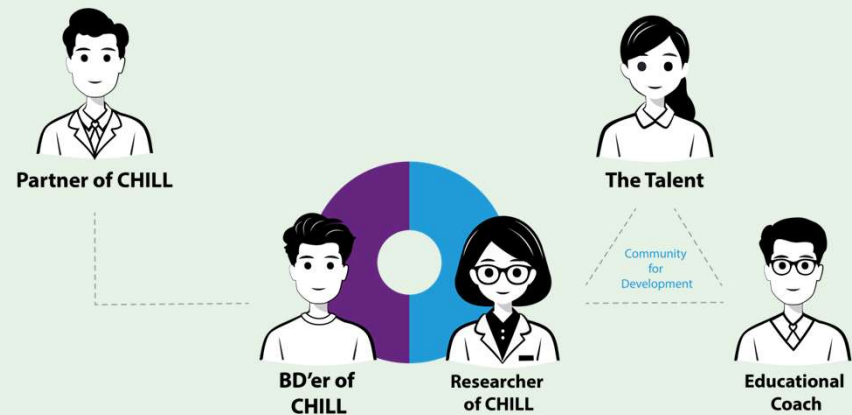
Becoming the most sustainable PPS in the Netherlands

- B-corp certification in 2025

Looking for a solution to your research challenge?

We turn your questions into concrete solutions. Collaborate within our Community for Development alongside students, researchers, lab staff, and your company.

Boost your innovation potential and connect with future talent in an inspiring, dynamic community.





**Sustainable
Chemistry**



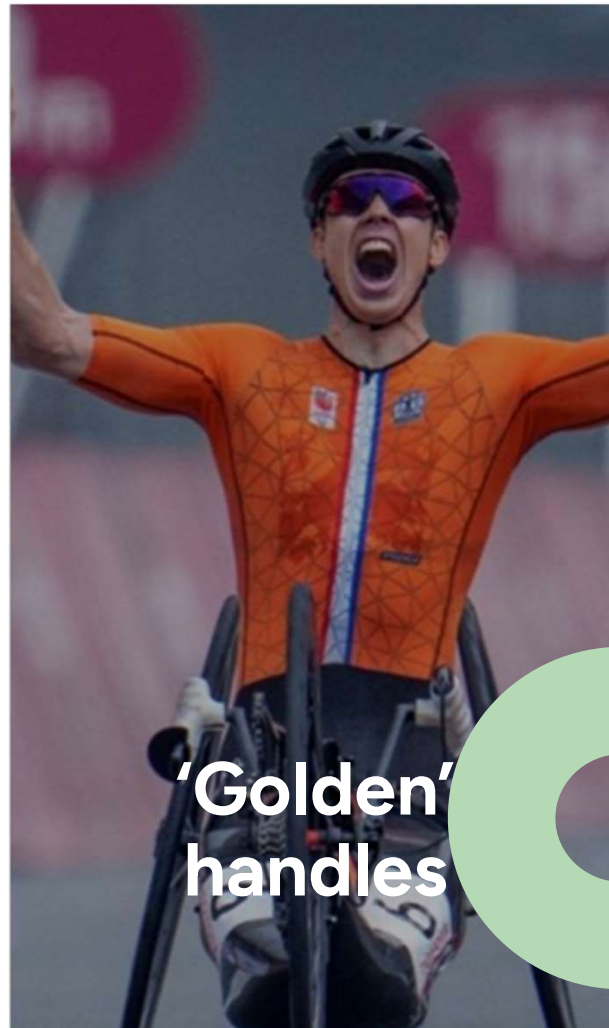
**Circular
Materials**



**Biotech
Innovations**



Vitriprint



**'Golden'
handles**



**Biodegradable
straws**

'Golden' handles for handbiker Mitch Valize

Together with Mitch, we developed custom-made, advanced handbike grips in CHILL's labs using 3D printing technology, allowing him to optimize his grip and power during the races.



**Circular
Materials**

Vitriprint

A cooperation between Zuyd, UM, Hanze, CHILL and industrial partners aimed to design new 3D-printable materials.

In this project Zuyd and CHILL co-develop novel biobased building blocks by using small-scale, continuous flow reactor technology.



**Sustainable
Chemistry**

No in-house lab facilities?

As a CHILL member, you gain access to state-of-the-art equipment and facilities, supported by thorough training to ensure safety. We offer flexible solutions, whether you need one-time or regular access, tailored to your needs.



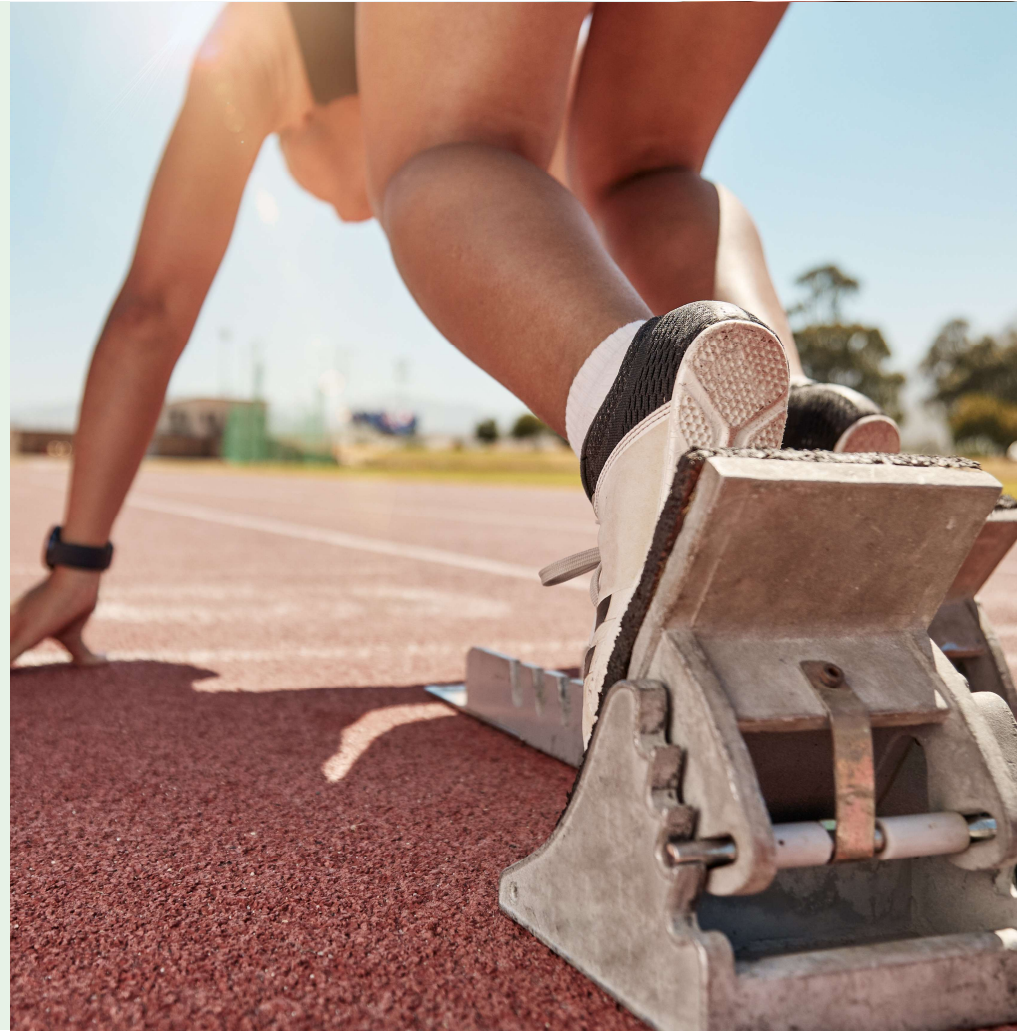
Innovators Hub

The place where circular challenges become innovative solutions. We guide you from concept to Proof of Concept, helping you develop skills in circular entrepreneurship, chemistry, materials, and product development. Build a network and create sustainable solutions.



Financial support

Are you a start-up, entrepreneur, or researcher working on innovative projects? We understand the importance of financial support for your ideas. With our extensive experience and partnerships with Zuyd University of Applied Sciences and Innovencio, we successfully secure grants for you.



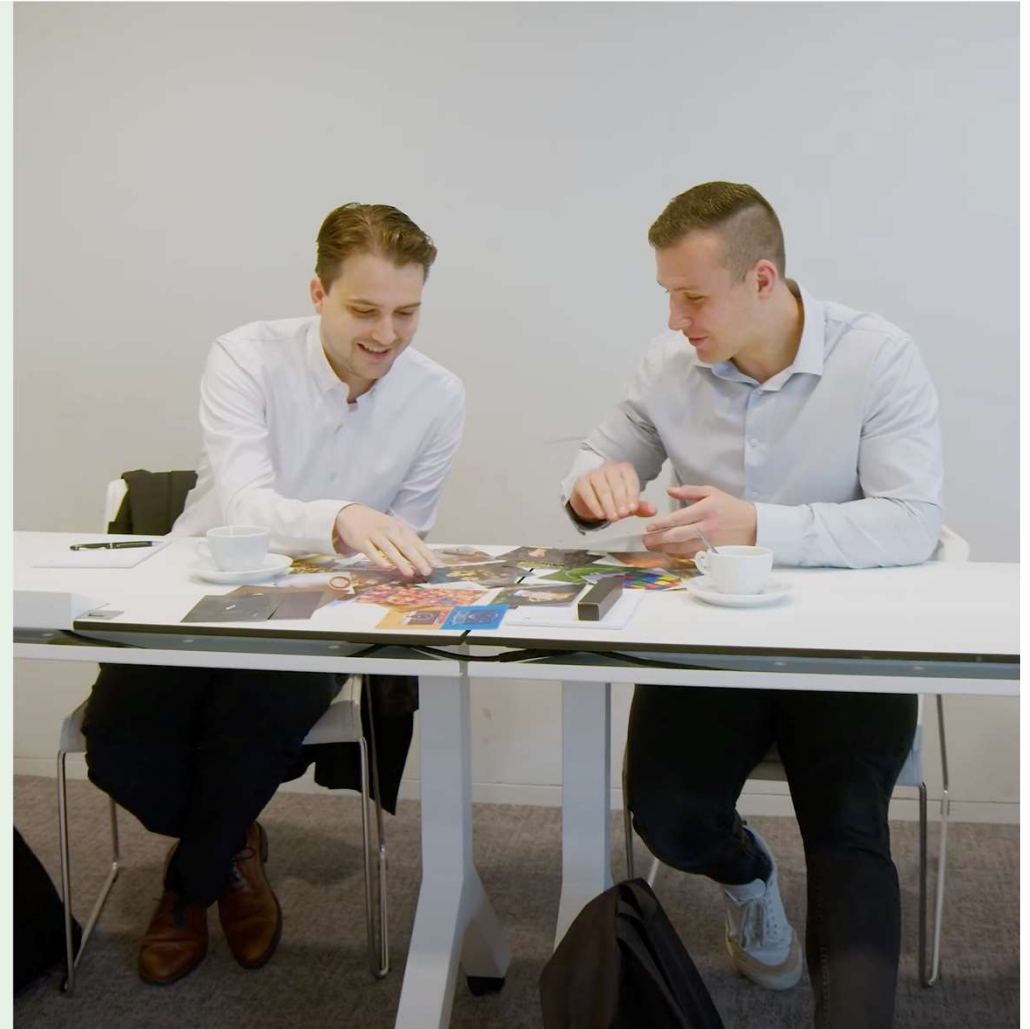
Learning while working

CHILL helps with hiring and retraining employees, offering comprehensive solutions for long-term workforce planning. In cooperation with leading educational institutions, we ensure the highest quality standards in all our retraining and continuing education programs.



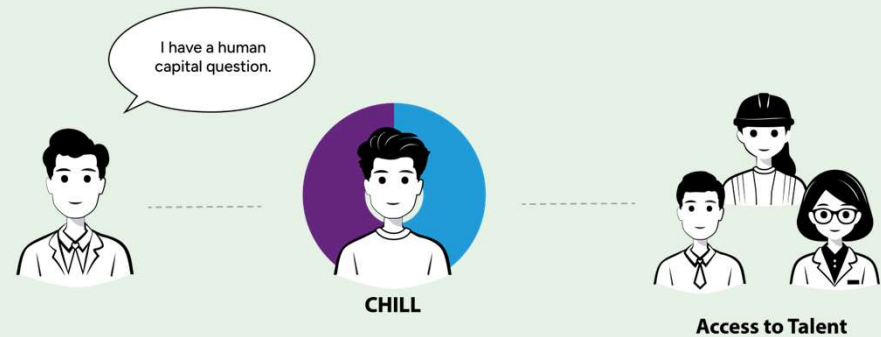
Development programs for professionals

We help companies nurture their talent through customized development programs. Our focus is on personal and professional growth with individual coaching, targeted interventions, engaging workshops, and training sessions.



Vacancies & Recruitment

CHILL supports you with a continuous influx of talent through innovative staffing solutions. We tailor each project to the specific needs of our partners, from filling vacancies to creating learning pathways and recruiting employees for new production sites.



Safety & Skill Center

CHILL supports you with a continuous influx of talent through innovative staffing solutions. We tailor each project to the specific needs of our partners, from filling vacancies to creating learning pathways and recruiting employees for new production sites.



Getting young people to solve your sustainability challenge?

We collaborate with educational partners and businesses to inspire students in science, technology, and sustainable careers. Our focus goes beyond circularity and sustainability to also develop essential personal skills—potential future employees for you!



Connecting the landscape



WELCOME TO
MAASTRICHT
REGION

Werkcentrum
Zuid-Limburg



Stelling 1 (centraal)

Een succesvolle PPS valt of staat met een gedeelde visie die verder gaat dan alleen economisch rendement - ze moet ook maatschappelijke impact hebben

Stelling 2 (centraal)

De grootste barrière voor onderwijsinstellingen (of bedrijven) om in een PPS te stappen is niet geld of tijd, maar het loslaten van controle en regie

Spelregels

- **Werken in 2 groepjes**
- **2 flipovers**
- **Alle perspectieven welkom (geen goed of fout)**

Groepje 1

Hoe krijgen we onderwijsinstellingen (of bedrijven) enthousiast voor deelname in een PPS zonder dat het voelt als extra werk of verlies van autonomie?

Hulpvragen:

- Wat zou voor jouw organisatie de ideale eerste stap zijn?
- Welke concrete voordelen zou je direct willen zien?
- Wat zijn mogelijke angsten/bezwaren?
- Hoe zorg je voor een win-win vanaf dag 1?

Groepje 2

Wat moet er minimaal inzitten voor onderwijs en bedrijfsleven om in CHILL te stappen?

Hulpvragen:

- **Wat zijn voor onderwijs absolute must-haves?**
- **Wat verwachten bedrijven terug?**
- **Wat zijn mogelijke angsten/bezwaren?**
- **Welke zekerheden/garanties hebben beide partijen nodig?**



**Join the CHILL
community!**

Contact



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